



NECUSA NEWS

NORTHEAST COLLEGES & UNIVERSITIES SECURITY ASSOCIATION

AMERICA'S OLDEST CAMPUS LAW ENFORCEMENT ORGANIZATION



The NECUSA Board of Directors hope everyone is enjoying some spring weather and that you, your staff, students and families are staying healthy.

READ INSIDE To learn about two exciting programs that are being offered to NECUSA Members by our good friends at ALERTUS:

- 1) The return of the ALERTUS Grant Program where a member institution will be awarded up to \$75,000 in Alertus equipment and software
- 2) A new program to provide free Alertus Desktop Notification Software to any member institution with an added benefit to NECUSA.

Conference Update:

Your Board is happy to report that planning is well underway for our **2021 Virtual Conference on June 14 and 15**. We expect to have interesting presentations from the Dept. of Education, D. Stafford and Associates, our Annual Business meeting and always popular cracker barrel session.

Thank you to Jim Moore from US Dept. of Education, Director of Clery Act Compliance Division, for an informative webinar on February 2, 2021.



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NEW ALERTUS PROGRAM!!

SAFE IN SECONDS—A new initiative from ALERTUS allows your institution to receive free perpetual license for the Alertus Desktop Notification System, allowing you to send full screen alerts to all computer desktops across your institution—Especially important during this “Zoom world” we are all in. This potentially life saving software is being offered free to NECUSA members. **As an added bonus for each school that deploys the software through this program NECUSA will receive a \$100 donation from ALERTUS.** Make your school safe and help support NECUSA at the same time. A program announcement is attached to this newsletter at page 4. When you contact ALERTUS be sure to tell them you are a NECUSA Member. Contact any Board Member with your questions.

Membership renewal invoices went out **January 2021**. Stay current to remain eligible for all your NECUSA benefits such as vendor grants, free webinars, discounted training, member access to the website and the Cracker Barrel feature of our network. If you didn't get an invoice contact Treasurer [Faith Biesecker](#).

Not a NECUSA Member yet? There are many benefits to membership. Don't delay joining and miss the chance to qualify for grants, free software and other programs, click [here to join](#) NECUSA now.

Alertus delivers the tools to unify your notification investment under a single platform, while offering one-touch activation of your entire alerting portfolio.



ALERTUS®



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Nominate your staff—The NECUSA Board wants to remind Directors that at the Annual Conference we make award presentations to employees in a number of categories. The Awards Committee asks you to consider nominating your staff for their exceptional work. Review the [Awards Section](#) of the NECUSA website for a description of the various awards. Contact [Brian Fidati](#) or [Ray Hughes](#), our Awards Committee representatives if you have any questions.

Once again NECUSA and ALERTUS have joined forces with a tremendous Members Only benefit. ALERTUS will award one NECUSA member institution with a grant totaling up to \$75,000 in emergency preparedness equipment and software. Details on the grant and instructions to apply are contained on Page 5 and 6. To apply just email your word or google document to an Executive Board member [Chris Lloyd](#), [Doug Babcock](#), [Faith Biesecker](#), or [Tim Munro](#). **Deadline to apply is Friday, May 14, 2021.** Applications are not complicated any Executive Board Member can answer the questions you might have. Please apply to show Alertus we value this opportunity.

NECUSA seeks current photos of your officers, vehicles, trainings...for publication on our website. We want to showcase your departments. Forward photos to any Board Member @ [Chris Lloyd](#), [Doug Babcock](#), [Faith Biesecker](#), [Tim Munro](#), [Ray Hughes](#), [Mary Savage](#), [Brian Fidati](#), or [Vadim Thomas](#).

Alertus Safe in Seconds Initiative

When minutes matter,
we notify in seconds



Overview

Safe in Seconds is a philanthropic initiative created to ensure all schools, regardless of size, or budget can instantly reach their community when they need it most. Through this initiative, Alertus will provide its Alertus Desktop™ Notification at no cost to schools and nonprofit organizations. The Alertus Desktop instantly grabs the attention of computer users with full-screen alerts for any emergency. These alerts can come from the district or school level and administrators can customize preset messages to match specific types of emergencies. Since 2009, this initiative has benefited over 700 institutions across the world.

Make Your School Safe In Seconds

- Alertus Desktop Notification is always on and continuously running in the background of your computer to ensure your school community is always protected
- Instantly send full screen alerts to every computer in your organization
- Customized messages can be preset to match specific types of emergencies
- Unlimited licenses are available and never expire with updates released at no cost semi-annually

What You Get

Eligible institutions receive a perpetual enterprise license of Alertus Desktop Notification comprised of the core Alertus Server Software, Alertus Activation Console, and unlimited utilization of desktop notification client software (compatible with both PCs and Macs).

Your desktop notification license allows you to deploy the software and send fullscreen emergency alerts on all desktops and laptops within your facilities. The license never expires and updates are released at no cost semi-annually.

Who Can Qualify and How to Apply

Eligible applicants must be a registered non-profit organization or a government entity such as a school, library, or public agency. To apply, visit www.alertus.com/donation and fill out the application form, contact an Alertus representative at sales@alertus.com or call 1-202-ALERTUS (253-7887).



Let your school community know that safety is a HIGH priority!

Upon activating the Alertus Desktop Notification, you will have access to the Safe In Seconds Badge to highlight on your website or social pages.

ALERTUS GRANTS PROGRAM

Even a few seconds of warning can help save lives during an emergency.

Since 2002, Alertus has pioneered the emergency mass notification space, helping organizations find innovative solutions to disaster risk reduction. We believe all organizations, regardless of budget or resources, should have access to communication solutions that will help save lives.

Alertus Grants Program

The Alertus Grants Program was created to help reduce barriers for organizations that want to establish or enhance their emergency preparedness strategies.

Scope:

Alertus will provide a comprehensive emergency preparedness system complete with software and hardware to one qualified* community member of our Partner Association. The estimated total value ranges up to \$75,000 depending on the size and needs of the chosen school district.

**Eligibility requirements below*

Included in this package will be:

- Software: Alertus Desktop Notification, Threatwatcher, and Mobile Applications
- Hardware: Up to 30 Alert Beacons (one per school) and 4 Activation Buttons (for District Level)
- Support: 3 Years of unlimited support and unlimited licensing; 4 Implementation Hours

The estimated total value of the Alertus Grant package ranges from \$50,000 to \$75,000 depending on the size and needs of the chosen school district.

Application:

- Alertus Technologies agrees to donate one emergency preparedness system to a member of the Partner Association and assist in providing the criteria used to select winning applicants.
- Partner Association can offer the Alertus Grant to their member network and organize the independent screening and scoring of applicants.
- Partner Association will provide Alertus with their choice based off of an impartial scoring rubric.
- Alertus and Partner Association will present the award at the agreed-upon occasion.
- Alertus will work with the chosen organization to implement the system. Grant recipients will be responsible for installation. Please note Alert Beacons require a network drop at the point of installation.

Eligibility Requirements

- Non-Profit Status - Applicants must be a registered non-profit organization or a government entity such as a school district, college, library or public agency. Priority will be given to high risk and high need organizations.

GRANT REVIEW COMMITTEE INSTRUCTIONS

The vision of the Alertus Grant Program is to help reduce barriers for organizations that want to establish an emergency preparedness program.

Applicants should be asked the questions below to identify their need, risk, and ability to implement the Grant. Each answer should be ranked between 1 (Poor) and 5 (Excellent). Excellent answers will demonstrate a comprehensive knowledge of the topic in question and a clear understanding of the need or application. Once the scoring is completed per application, the organizations will be ranked according to their overall scores and sent to Alertus to award the appropriate organization

Form Questions:

Date

Name of Organization

EIN/TAX ID #

Mailing Address

Telephone Number

Organization Website

Name of Contact

Title

Contact's Telephone Number (if different)

Contact Email Address

Needs Assessment

1. What has your organization done previously to prepare for emergency situations? Have you used a mass notification system before and what was your experience? Please describe both successes and struggles with previous systems.
2. What is the current state of your emergency preparedness program (total dedicated staff, infrastructure, budget)? Please include an assessment of your unmet needs as well as physical, social, environmental and economic vulnerabilities.
3. Explain which needs you are hoping to address immediately and why you would not be able to meet these needs without a grant opportunity.
4. How would the Alertus Grant help you to improve your organization's emergency preparedness plan? Please estimate the number of FTE and community members that will be impacted.
5. If all budgetary obstacles were removed, how would you equip your organization to be a disaster-resilient community? What types of systems, software, and or hardware would you need to create the safest place for your community members